

**VINAYAKA MISSIONS RESEARCH FOUNDATION
(DEEMED TO BE UNIVERSITY)**

**AARUPADAI VEEDU MEDICAL COLLEGE & HOSPITAL
KIRUMAMPAKKAM, PUDUCHERRY – 607 402**

DEPARTMENT OF PAEDIATRICS

BREAST FEEDING WEEK CELEBRATIONS – 2019

“EMPOWER PARENTS AND ENABLE BREASTFEEDING”

World breastfeeding week celebration was organized by the Department of Paediatrics, A.V.M.C. & H., Puducherry in the first week of August 2019 (01-08-2019 to 07-08-2019) various events and programmes were organized for both antenatal and postnatal mothers, undergraduate and post graduate students, CRRI's and nursing staff.

On 1st August 2019 the breastfeeding week celebration began with an inaugural ceremony in the hospital outpatient area. The ceremony commenced with prayer song and lighting the kuthuvalakku. The dignitaries, The Dean Professor Dr. D. Ramachandra Reddy. M.D., (DVL) presided over the function. Dr. V.N. Mahalakshmi. M.S., M.Ch., FRCS, Dean-HPE, Dr. K. Jayasingh M.D., Medical Superintendent. Dr. N.S. Raghupathy, M.D., DCH., Ph.D., H.O.D., Department of Paediatrics Dr. Vijaya. M.D., DGO., H.O.D. Department of Obstetrics and Gynaecology, Dr. A. Dharmalingam. M.D., DCH., Associate Professor of Paediatrics, Dr. A. Thumjaa. M.D., Associate Professor of Paediatrics and Dr. Nalini. A, M.D., D.C.H., D.M. (Neonatology), Assistant Professor of Paediatrics occupied the dias. Dr. N.S. Raghupathy, M.D., DCH., Ph.D., H.O.D., Department of Paediatrics welcomed the gathering. Dr. A. Dharmalingam, Dr. Nalini. A., and Dr. Nandhini, OG PG., gave a speech in the regional language of Tamil on the importance of breastfeeding and its benefits related to the theme of this year. Role play by nursing college students. The vote of thanks given by Dr. A. Dharmalingam, Associate Professor, Department of Paediatrics. The inaugural ceremony ended with the national anthem.

On 2nd August 2019 Dr. A. Dharmalingam, and Dr. Nalini. A, gave awareness speech on breast feeding at Vinayaka Missions College of Nursing, AVMC Campus as resource person.

On 3rd August 2019 forenoon, the faculties of Paediatrics organized an interaction session on breast feeding with the antenatal and postnatal mothers.

Dr. A. Dharmalingam gave lecture on breast feeding to staff nurses and female employees of AVMC & H., on 5th August 2019 afternoon.

On 6th August 2019 conducted poster presentation on breast feeding for Under Graduate and Post Graduates.

On 7th August 2019 conducted an awareness speech to Dr. Ambedkar, Government Higher Secondary School Students on the importance of breast feeding. The breastfeeding week celebrations ended with CME and valedictory function on 09-08-2019.



**Inaugural Function Photos
 “BREASTFEDDING FOR HEALTHY CHILD AND HAPPY MOTHERS”**



Guest Lecture on Breast Feeding at Vinayaka Missions College of Nursing



Breast Feeding Awareness Speech to Antenatal and Postnatal Mothers



Breast Feeding Awareness Posters Presentation



Breast Feeding Awareness Speech to Staff Nurses and Female Employees of AVMC & H, Puducherry



Breast Feeding Awareness Program to Dr. Ambedkar Government Higher Secondary School Students, Kirumampakkam, Puducherry.